

Strategies for Publishing Success in the GenAI Era

Ms. Helena Hui Wang
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Date: May 11, 2026 (Monday)

Time: 11:00 a.m. – 12:00 noon

Format: Zoom

Overview

The session presents strategies for publishing success with The Lancet Group, covering why to publish with The Lancet Group, what The Lancet group publish (content types), how to choose a Lancet journal, and the pathways to publication from submission to post-publication impact. It also provides practical guidance on manuscript preparation (structure, abstracts, reporting guidelines, ethics and trial registration, data sharing, and the covering letter), the editorial process (what editors look for, peer review, and revisions), and the journey from submission to production. The presentation also highlights The Lancet Group's global footprint, commitments to equity and inclusion, and introduces our editors-in-chief and editorial teams, along with overarching topics such as open access, publishing excellence, and the general structure of a published paper.

About the Speaker

Helena Wang (Wang Hui) is the Asia Senior Executive Editor at The Lancet. She is The Lancet's first senior editor based in China and the sole China representative on the journal's global senior leadership team. With more than twenty years of experience in medical editing, scientific publishing, and academia, her expertise spans research ethics, research methodologies, publication standards, and global health. She has served on COPE's Council and contributes to the development of global standards for medical publishing ethics; she is also a current member of The Lancet's Research Integrity Team.