



Pitch Perfect: A Hands-on Workshop on Effective Research Communication

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Date: November 5, 2025 (Wednesday)

Time: 2:00 p.m. - 4:50 p.m.

Venue: Main Campus, HKU

Overview

Research communication constitutes one core component of a research project, aiming at disseminating research findings to a broader audience with clarity and confidence. Successful research dissemination helps researchers share new knowledge, solicit feedback from the audience and invite potential collaboration. This hands-on 3-hour workshop for research students across disciplines is designed to sharpen their research communication skills. After reviewing the key elements of an effective research presentation, the workshop will guide participants to hone their research communication skills in three aspects: content, delivery and logistics. Common pitfalls in visual aid design will also be addressed, helping participants support their presentations with well-crafted slides. Each participant will engage in rounds of activities, where they will refine their research content, practise their performance techniques and receive feedback from their peers and the instructor. By the end of the workshop, participants will develop the ability to present their research with clarity, confidence and impact in diverse research contexts such as conferences, seminars and oral examinations.

Learning Outcomes

- Develop a structured approach to prepare for their research communication.
- Tailor their presentation to resonate with the audience.
- Build a stronger connection with their audience.
- Handle audience questions and feedback professionally.
- Review their own presentation skills for ongoing improvement.

Learning Activities

- Reflective activities
- Experience sharing
- Mini-presentations

