Why Use Two Words When One Will Do?: Academic Writing & Revising Skills
Dr. John Martino

Date: March 21, 2024 (Thursday)
Time: 9:30 a.m. - 12:20 p.m. & 2:30 p.m. - 5:20 p.m.
Venue: Main Campus, HKU

Overview
The workshop will focus on advanced academic writing and revising strategies designed to assist dissertation- and manuscript-writing graduate students in both the Sciences and Humanities disciplines. Students will be presented with models and exercises in order to facilitate “precision of expression” and encourage an “economy of language” approach through the writing and rewriting (i.e. revising) of academic composition. The workshop will also focus on the structure, content, and writing of an Abstract. Students will be encouraged to submit samples of their work ahead of time to be used as in-class models for writing and revising strategies.

Learning Outcomes
By the end of the workshop, students should be able to:
• Recognize what constitutes an academic Formal Writing Voice
• Understand two key concepts: Precision of Expression and Economy of Expression
• Apply various revision strategies to make their own writing more precise and economical
• Understand the structure and content of a working Abstract
• Apply various strategies to revise their Abstract in terms of structure and content

Learning Activities
Students will be presented with models and exercises in order to facilitate “precision of expression” and encourage an “economy of language” approach through the writing and rewriting (i.e. revising) of academic composition. Students will be encouraged to submit in advance the Abstract of their thesis/article-for-publication to be used as in-class models for writing and revising strategies.

About the Instructor
Dr. John Martino, Ph.D., was the Associate Professor of Extended English for International Students at Fisher College in Boston, Massachusetts, USA, prior to relocating to Hong Kong. Also a certified Teacher of English as a Foreign Language, Dr. Martino has worked with international English language learners for over 20 years, assisting them in their L2 English development as writers, speakers, readers, and critical thinkers. Additionally, he is a poet and photographer, whose creative work has appeared in numerous publications, including The Boston Globe, New Orleans Review, North Dakota Quarterly, and Connotation Press: An Online Artifact.