

HKU Research Postgraduate Symposium

11 March 2025

Poster Presentation Assessment Criteria (Total 30 marks)

Marks	Poster Content (10 marks)	Poster Layout (10 marks)	Presentation (10 marks)
8 - 10 (Excellent)	<ul style="list-style-type: none"> Research work is well-explained with clear objectives and hypothesis. Methodology is explained in appropriate detail. Interim results are well concluded. Merits and impact are well presented. Comprehensive understanding of the topic is demonstrated. 	<ul style="list-style-type: none"> Content is arranged in an orderly manner and is easy to follow. Text is scaled properly. The poster is visually appealing with effective use of visual aids to enhance the audience's understanding. 	<ul style="list-style-type: none"> Speaks fluently and naturally, with very little hesitation, while using available intonation to enhance communication. Uses appropriate body language to show focus on audience and to engage interest. Judges timing in order to complete the presentation. Confidently invites and responds to questions.
5 - 7 (Good)	<ul style="list-style-type: none"> Research work is adequately explained with objectives and hypothesis. Methodology is explained in some detail. Interim results are adequately concluded. Merits and impact are adequately presented. Some understanding of the topic is demonstrated. 	<ul style="list-style-type: none"> Content is arranged in an appropriate manner and is moderately easy to follow. Text is scaled properly. The poster is visually appealing with good use of visual aids. 	<ul style="list-style-type: none"> Speaks at a deliberate pace, with some hesitation but using sufficient intonation conventions to convey meaning. Uses appropriate body language to display audience awareness and to engage interest, but this is not consistently demonstrated. Uses the available time to adequately cover all the most essential points. Can respond to any well-formulated questions.
3 - 4 (Fair)	<ul style="list-style-type: none"> Research work is inadequately explained. Methodology is explained generally. Interim results are inadequately concluded. Merits and impact are generally presented. General understanding of the topic is demonstrated. 	<ul style="list-style-type: none"> Content is arranged in an inappropriate manner and is not easy to follow. Text is scaled improperly. The poster layout is average with limited use of visual aids. 	<ul style="list-style-type: none"> Speaks at a careful pace and use sufficient basic intonation conventions; hesitation is present. Uses some appropriate body language, displaying occasional audience awareness and providing some degree of interest. Presents basic relevant points but has difficulty sustaining a presentation mode. Can only respond to relevant, cognitively simple, well-formulated questions.
1 - 2 (Poor)	<ul style="list-style-type: none"> Research work is poorly explained. Methodology is explained poorly. Interim results are poorly concluded. Merits and impact are poorly presented. Limited understanding of the topic is demonstrated. 	<ul style="list-style-type: none"> Content is arranged in a poor manner and is very difficult to follow. Text is scaled improperly. The poster layout is confusing and lacks professionalism. 	<ul style="list-style-type: none"> Hesitant speech makes the listener's task difficult. Uses a restricted range of features of body language, but the overall impression is stilted. Can present very basic points but does not demonstrate use of a presentation mode and is dependent on notes.